

## New Expert Line Protecting Pool Professionals

By now you should have noticed the term "Expert Line" in the 2017 Hayward Buyers Guide and on-line at [www.hayward.com](http://www.hayward.com).

The Hayward® Expert Line means advanced, trade-exclusive products consumers cannot buy on-line and with innovative product offerings for 2017 and more to come. In addition to not being sold on-line, Expert Line products have enhanced features and extended warranties that only trade professionals can offer.



Look for the **EXPERT LINE** logo in the 2017 Hayward catalog as your guide to this unique selection of enhanced products specifically identified to support your business success.

## New Addition to the PSV Diverter Valve Line Up

A new straight check valve has been added to PSV valve line up in sizes 1.5 inch through 2.5 inch.



Hayward diverter valves are manufactured with NSF certification in both PVC and CPVC options.

The diverter valves feature a patented handle design for quick customization of valve ports, easy-dial index handle for convenient flow setting and at-a-glance assessment and full-flow ports for maximum flow rate.



Hayward PSV Diverter Valves are compatible with Hayward's electric valve actuators as well as competitive brand actuators.

## Model 3700 Value Light for a Creative Solution to Tight Budgets

The 3700 value light is a good choice for fountains, steps and benches where a pool sized light is not practical.



The 50W/12V halogen light has an optimized reflector assuring good lighting performance in a smaller fixture. The lamp is also field substitutable to an MR16 type LED white lamp locally available if the project specifies an LED light source.

The 3700 is complete with niche and light removal tool. The light is ideal for tight budgets when a feature light is still specified.



## Hayward Chemical Feeders Provide for Accurate and Carefree Chemical Feeding

Efficient and maintenance-free, Hayward automatic chemical feeders are available for residential pools and spas.



For use with trichlor or bromine only, these easy to use, Hayward automatic chlorinators and brominators are ideal for new or existing pools and spas.

Featuring the Easy-Lok™ threaded cover with finger release catch to provide extra security. Sizes starting at 4.2lb capacity and up to 30lbs are ideal for both residential and commercial applications.

The Hayward chlorinators operate automatically during filtration and have a user friendly control valve to accurately adjust the rate of feed.

## SwimPro™ by Hayward® is the Price Fighting Choice



Hayward introduced the value priced SwimPro high rate sand filter range to compete well against low cost Asian and European produced filters.

The 50psi working pressure SwimPro is manufactured in the United States of rugged, durable, color fast molded polymeric material to assure long life.

SwimPro filters include a Made in USA SP714 multi-port valve and an innovative under drain that assures balanced flow to maximize the filter's backwash performance.

Choose SwimPro by Hayward for affordable, dependable and efficient pool filtration manufactured in the United States.

## SwimPro® Pump is the Price Fighter Offering Value and Performance

Hayward is pleased to introduce its value pump offering under SwimPro® branding.



SwimPro® is available in 50hz and 60hz and is an effective challenge to low cost pump competitors. The pump is available in ½ to 1½ horsepowers and is an ideal choice when dependable performance and value is required.

Manufactured entirely at Hayward's Wuxi, China factory to Hayward's stringent standards for quality and performance.

SwimPro® offers a better choice than non-branded alternatives with inconsistent performance and durability.

For more information on the products featured in Newsplash, please contact Hayward/IMG at fax: 909.444.0327, email: [img@hayward.com](mailto:img@hayward.com) or go to [www.Haywardpool.com](http://www.Haywardpool.com)



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