

**June 2019****Hayward IMG Organizational Announcement - Ian Bordas**

Hayward IMG is pleased to introduce Ian Bordas, who joined the Hayward IMG staff in the position of Asia & Middle East Regional Manager.

Ian will share regional sales activities in Asia and the Middle East with Bob De Martini. Bob currently serves as the Senior Regional Manager of Asia and the Middle East and previously also served as the General Manager of IMG for nearly 30 years.

Ian brings to Hayward deep international export experience within the swimming pool industry as well as pool retail, distribution and pool construction experience.

Hayward welcomes Ian to the IMG family and we look forward to introducing him to our IMG customers in the coming months.

**ColorLogic® 80 & 40 Lights**  
– Allow creativity to shine

Hayward's ColorLogic 80 & 40 ½ inch pool and spa lights deliver rich colorful detail, offering the only solution on the market for custom water feature and hardscape lighting that coordinates with a full portfolio of pool, spa and backyard lights.



The ColorLogic 80 & 40 series is discreet accent lighting designed to brighten hard-to-illuminate areas such as steps, decking, water features and more.

Easy to install in wet or dry environments, these versatile lights install directly into 1/2" PVC conduit and last 10 times longer than incandescent bulbs. Plus, ColorLogic 80 & 40 LED lights sync seamlessly with all lights in Hayward's low-voltage ColorLogic family.

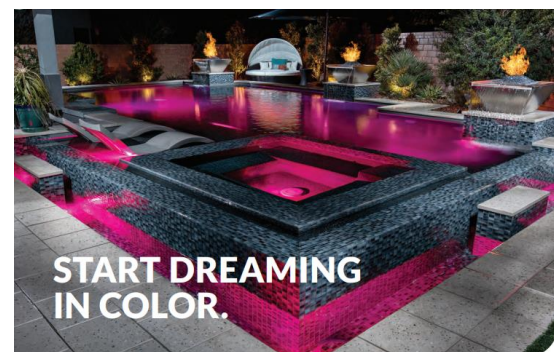
With 10 fixed solid colors and 7 coordinated color-changing light shows, it's easy to compose just the right theme for any occasion.

**Hayward Super Pump®** -  
Efficient, dependable and proven

The Hayward Super Pump® is the world's best-selling medium head pool pump that has set the standard for excellence and value.

The Super Pump features a large strainer cover and super-size debris basket. Exclusive swing-away hand knobs makes for easier strainer cover removal: no tools required no loose parts and no clamps.

The Super Pump combines advanced technologies with high performance for quiet, efficient and dependable operation.



## Hayward SV Series Solenoid Valves



Hayward SV Series Solenoid Valves are true union solenoid valves available in PVC and CPVC. The valves have a corrosion resistant polyester coil and a four-position electrical connection with 1/2" conduit or SJ type cord electrical connection.

The valve is available in a normally closed design. The valve is rated at a non-shock 150 PSI at 70 °F.

110V is the standard voltage with additional voltages of 12 VAC, 24 VAC, 220 VAC, 12 VDC, 24 VDC available as options. Available with FPM or EPDM seals.

All Hayward flow control products have a 2 year warranty as standard and are manufactured in compliance with ISO9001:2008

The solenoid valves can be used in non-pool applications as well.

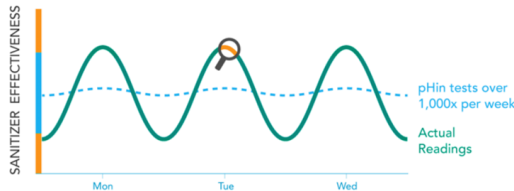
## pHin Makes Water Care Easy

### Continuous Water Monitoring is More Effective, Reliable & now more Affordable

pHin is a product from ConnectedYard Inc. - A Hayward Company

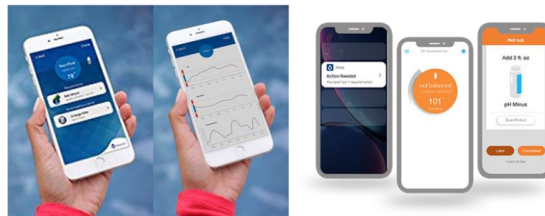


The pHin monitors your water 24/7 and tests it 144x per day. The pHin chemical engine is constantly analyzing: pH, ORP and water temperature with a lab-grade sensor.

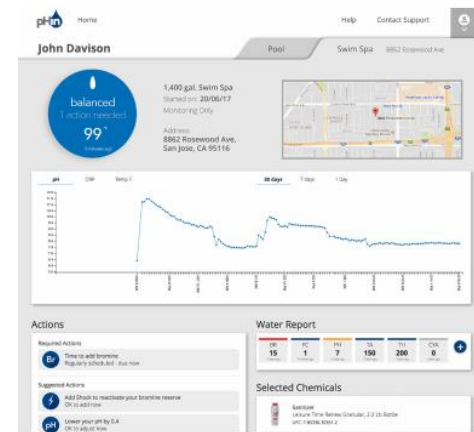


pHin's continuous monitoring and notifications help you catch imbalances before they become problems. pHin will alert you when you need to adjust your chemicals and let you know exactly how much chemical to use.

### WATER QUALITY AT A GLANCE



With the purchase of a pHin monitor, you get one year of the pHin Monitoring Service.



After the first year, a reasonably priced Monitoring Service includes:

- Water history charts
- Easy, accurate chemical dosing directions
- Alerts when attention is needed
- Shareable water data for in-person help or to order new chemicals at your favorite pool store
- Unlimited pHin monitor replacement warranty

For more information on the products featured in Newsplash, please contact Hayward/IMG at fax: 909.444.0327, email: [img@hayward.com](mailto:img@hayward.com) or go to [www.Haywardpool.com](http://www.Haywardpool.com)